



Dear ETD Families

It has been whirlwind the last few weeks for schools, families and local businesses.

I first want to thank you for continuing to support ETD Dance Studio. Three weeks ago we were making an entirely different set of plans for Spring Break weekend. This week we trained teachers on an online teaching platform, created our first virtual series; "Lights, Camera, Zoom", checked on our parents in the medical field and moved our entire studio online.

We are all in uncharted waters, which is requiring a new level of flexibility and adaptation. Who thought they would be home-schooling their children for the rest of the school year? We certainly didn't.

After time to process and pray we are at peace and even excited about the plan for our teachers and students to **FINISH STRONG** with the brand new **ETD Online Academy!**

ETD's *"Finish Strong"* Campaign:

1. **CURRENTLY**, we are finishing up our virtual free trial week and preparing to register new virtual students.
2. **COMING UP**, we have 2 tuition payments left (April & May) and 7 weeks of service delivery and teacher contracts to fulfill. Tuition will be drafted from your online account on April 8 and May 2.
3. **SATURDAY**, ETD Online Academy officially starts-Recorded and live-streamed classes PLUS a TON of cool bonuses to keep our students happy, healthy and safe while we wait for things to return to normal in Georgia.

In the coming weeks you'll have access to:

- *Weekly live stream classes and choreography
- *ETD Library- A home for class videos, activity sheets, teacher critiques, weekly lesson plans and national free dance related content
- *New Class Offerings including African, Musical Theater, Story Time and Yoga
- *Weekly FREE Class Pop-Ups and Parties
- *THE NEW "ETD PROP BOX"- Students will receive class related materials delivered to your doorstep. ETD is leading the industry with themed classes, props, activities and instruction

4. Our new **ONLINE PLATFORM** will run the remainder of the season Apr.4-May 23. We are continuing to monitor our Recital Options and will notify parents by the end of April. As of now recital is scheduled for Sat. June 6 at 5:00pm.

Now we don't want to give away all of the surprises, but you are going to LOVE all the weekly opportunities to connect students, teachers, dance friends and even family members.

Let's DANCE ETD!

Sincerely,
Ms.Chan'nel

